

New Hampshire Preservation Alliance 2020 Annual Report

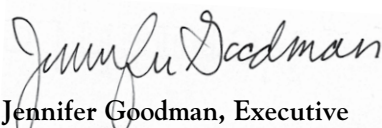
What a year it's been. Old places that link our past to the future, and preservation activity that supports good paying jobs and the character of our communities, seem more important than ever in these unsettled times. And we are busier than ever!

The Preservation Alliance is pleased to mark this unusual year – our 35th – with a growing list of preservation victories and millions of dollars of cumulative investment in communities across the state. When the pandemic hit, we shifted to a series of popular webinars and other virtual activities and served more people each month than we ever have in the past. We helped folks plan home repair projects, save barns, address legacy property planning issues and tackle complex community projects. We also provided more than 50 planning and bricks-and-mortar grants to significant properties around the state.

We welcome your input and recommendations as we address the pandemic's impact on vulnerable main streets, community places like churches, theaters and social halls affected by limits on routine activity, and homes and farms with "tear-down" pressure. We also appreciate the continued generous support of our business sponsors and individual donors like you.



Nicholas Mitchell, Chair



Jennifer Goodman, Executive Director

The past year (July 1, 2019- June 30, 2020) was full of successes for the N.H. Preservation Alliance in saving special places, increasing awareness of preservation's strategies and benefits, and expanding our base of support. We served over 120 projects in over 100 communities as well as hundreds of property owners.

A group of tremendous former and current board members and friends of the organization have made a generous financial commitment to build the capacity of the organization over three years so we can do more. We hope that the stories and examples here help you understand what we do and engage you further in preservation activities and in support of our work.

Increasing preservation investment

Our *Seven to Save* program, now in its 15th year and having listed a total of 98 properties or resources, continues to post an impressive 50 percent success rate. That means our coaching, advocacy, and publicity contributed to the rescue of about 50 historic properties and places that might otherwise have been lost. One of our *Seven to Saves*, the historic St. Francis Xavier Catholic Church in Nashua, now known as the St. Mary & Archangel Michael Coptic Orthodox Church, won major national recognition and financial support.

We invested in over 50 community landmarks (a 100%+ increase!) thanks to partnerships with the Land and Community Heritage Investment Program, The 1772 Foundation and the Northern Border Regional Commission and individual donors. Funds were used for assessments as well as repairs and restoration. Projects are located across the state, from Colebrook to Alstead to the Isles of Shoals.

Increasing understanding of preservation strategies and benefits

Preservation tools continue to provide funding incentives to help save and reuse historic structures, demonstrating the benefit of adopting these legislative options at the local level. Concord used the outlying areas provision of its 79-E ordinance to provide property tax relief for renovation of the historic property built by Governor Frank Rollins. The popular barn tax incentive, RSA 79-D, used now in 100 communities statewide, provided tax relief to owners of



"Saves" this year of places like the Gale School, pictured here, remind us of the incredible tenacity of our local leaders and the importance our "value added" services.



Barn preservation interest and investment activity remains high as well. Many new owners as well as long-time stewards are reviving farm operations with creative reuses. Pictured here: barn assessment grant recipient Cynthia Bemis after rehabbing her barn in Warren.

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*Departed for another preservation job in N.H. after a great four-year run helping hundreds of landmark properties.

www.nhpreservation.org

Thanks to Our Donors

The Preservation Alliance greatly appreciates the generosity of all of our donors. We would like to give special recognition to our members and donors to the Annual Fund at the \$100 and above level during FY 20 (which ended June 30, 2020). The Annual Fund helps us bring the best tools and resources to communities across the state to advance preservation. More at www.nhpreservation.org.

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Jeannine Levesque	Frances Straccia	Billy's Roofing	Lee & Turbayne Family Fund
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Kingston voted for the downtown tax incentive (RSA 79-E) this spring, in part to assist in the rehabilitation of the long-vacant Sanborn Seminary.



Our preservation easement portfolio continues to grow. A young family purchased this landmark of Prescott Corner in Kensington that was protected with an easement donated by Prescott descendant Elaine Kaczmarek to steward it into the future.

603 historic agricultural structures. And we “bat” .800 at Town Meeting.

Increasing base of preservation members and supporters

The Preservation Alliance works with an expanding network of local leaders, civic groups, property owners and investors across the state.

Over half of the attendees at our 17 well-received programs (in person and then virtual) this year were new, and we had more donors at every level in 2020 than before.

Our networks of qualified tradespeople throughout the state are expanding, despite postponing our Old House & Barn Expo due to COVID-19. More preservation-related businesses have signed on to be listed in our on-line Preservation Directory, making it an even more valuable resource for our constituents.

We have accomplished much in the 2020 fiscal year and are responding well to the challenges of the current crisis with the unflagging generosity of our donors and supporters. A deeply committed board, led by Frank Lemay, has helped us not just weather the storm, but continue to chart a course of growth and positive impact to save, preserve and cherish our heritage of historic buildings and landscapes.



We are heartened to see the younger generation taking an active interest in preservation. Notable examples include a high-school trades program’s acquisition of the Judge Ripley House in downtown Colebrook (pictured here) so students can learn preservation and rehabilitation techniques, and a detailed proposal by Girl Scouts in Wolfeboro to convert a vacant municipal electric building into a much-needed community center.

**Go to
www.nhpreservation.org
for a map of our FY20
activity across the state.**

**Check out your own
town or another favorite
in a year in which we
broke records for
grant-making and
other services.**

Financial Report FY 2020

Independent accountant’s review and more about \$1 million block grant at www.nhpreservation.org

OPERATING REVENUE:	
Income from individuals, businesses and foundations.....	1,498,300
Earned income	70,567
Draw From Endowment.....	29,800
TOTAL REVENUES	1,598,667
OPERATING EXPENSES:	
Administrative (includes program costs)	109,202
Outreach and Fundraising	58,071
Preservation Services.....	401,185
Preservation Policy	39,866
Event and Merchandise	15,774
TOTAL EXPENSES	624,097
CHANGE IN NET ASSETS FROM OPERATIONS	974,569
Use of endowment funds	29,800
Restricted Contributions	22,500
Net Investment Return	33,701
CHANGE IN NET ASSETS	1,060,570
NET ASSETS - BEGINNING.....	1,375,902
NET ASSETS - ENDING	2,290,247