

New Hampshire Preservation Alliance 2021 Annual Report

The Preservation Alliance is pleased to mark this still-unusual past year with a growing list of preservation victories and millions of dollars of cumulative investment in communities across the state. We have helped folks plan home repair projects, save barns, address legacy property planning issues and tackle complex community projects. We provided thousands of hours of direct service and 50 planning and bricks-and-mortar grants to significant properties around the state. We loved it when 600 people registered to celebrate the release of the new USPS barn postcard stamp, and, at a later program, when one barn program attendee did a 180 degree turn and decided to save instead of demolish his barn.

We welcome your input and recommendations as we address the pandemic's impact on vulnerable main streets, community places like churches, theaters and social halls affected by limits on routine activity, and homes and farms with "tear-down" pressure. We also appreciate the continued generous support of our business sponsors and individual donors like you.

Nicholas Mitchell, Chair

Jennifer Goodman, Executive Director

The past year (July 1, 2020- June 30, 2021) was rife with the challenges presented by the COVID-19 pandemic, but also full of successes for the N.H. Preservation Alliance. We saved special places, increased awareness of preservation's strategies and benefits, and expanded our base of support. We hope that the stories and examples here help you understand what we do and engage you further in preservation activities and in support of our work.

Increasing preservation investment

Our *Seven to Save* program is in its 16th year and has listed a total of 105 properties or resources. It continues to post an impressive 50 percent success rate. Coincidentally, our coaching, advocacy, and publicity helped rescue more than 50 historic properties and places that might otherwise have been lost.

We invested grants funds in 50 community landmarks this year thanks to partnerships with the Land and Community Heritage Investment Program, The 1772 Foundation and the Northern Border Regional Commission, as well as individual donors. Funds were used for assessments as well as repairs and restoration. Projects are located across the state, from Bethlehem to Enfield to Portsmouth.

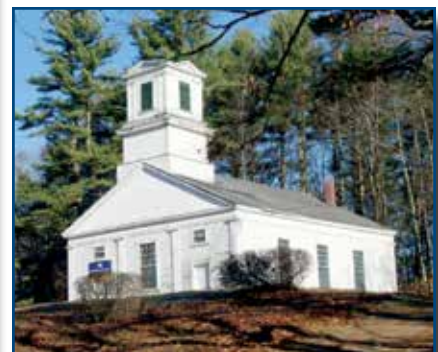
Increasing understanding of preservation strategies and benefits

The use of preservation tools – as an indicator of understanding, and leading to investment – is rising. Greenville is the latest town to adopt RSA 79-E for downtown revitalization; its little depot will be rehabilitated by a sign company. This year 79-E was amended to encourage housing, and new legislation passed to give Heritage Commissions a role in any disposition of historic municipally-owned buildings. The popular barn tax incentive, RSA 79-D is used now in nearly half of our communities statewide, and provided tax relief to owners of more than 600 historic barn structures.

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Our preservation easement portfolio continues to grow with the addition of a major Victorian landmark in Keene. This photo shows the owners, the Putnam Family, at a recent celebration of the easement signing.



The leaders of this church in Lower Gilmanton said of the Preservation Alliance, "we couldn't have done it without you." They figured out what their building needed and raised \$100,000 during COVID.

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www.nhpreservation.org

Thanks to Our Donors

The Preservation Alliance greatly appreciates the generosity of all of our donors. We would like to give special recognition to our members and donors to the Annual Fund at the \$100 and above level during FY 21 (which ended June 30, 2021). The Annual Fund helps us bring the best tools and resources to communities across the state to advance preservation. More at www.nhpreservation.org.

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Go to www.nhpreservation.org for a map of our FY21 activity across the state. Check out your own town or another favorite in a year in which we broke records for grant-making and other services.

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This Main Street anchor in Lancaster, the J.P. Noyes Building, has a rich social history – the sugar coated pill and other pharmaceutical inventions originated here. It is being rehabilitated and totally revived with a local food store on the first floor and market-rate housing above.



At this time last year, demo of the last-of-its kind 1888 Concord Gasholder seemed like a real possibility. Owner Liberty Utilities, the City of Concord and the Preservation Alliance, working together, identified funds pledged for emergency stabilization, attracting widespread public support and creating a sense of opportunity ahead.

Increasing base of preservation members and supporters

The Preservation Alliance works with an expanding network of local leaders, civic groups, property owners and investors across the state. Here are some examples:

Over half of the attendees at our 36 well-received programs (in person and then virtual) this year were new, and you helped us exceed targets in giving from individuals, businesses and organizations.

Our networks of qualified tradespeople throughout the state are growing. More preservation-related businesses have signed on to be listed in our on-line Preservation Directory, making it an even more valuable resource for our constituents.

We have accomplished much in the 2020-21 fiscal year and are responding well to the challenges of the current crisis with the unflagging generosity of our donors and supporters. A deeply committed board, led by Nicholas Mitchell, has helped us not just weather the storm, but continue to chart a course of growth and positive impact to save, preserve and cherish our heritage of historic buildings and landscapes.



This 1840s West Chesterfield Greek Revival house in center of the village (Seven to Save, 2019) sat empty for years and now has a new buyer with town-approved plans for a cafe and short term stay rental.

Financial Report FY 2020

Independent accountant's review and more at www.nhpreservation.org.

OPERATING REVENUE:

Income from individuals, businesses and foundations...	645,361
Earned income	76,056
TOTAL REVENUES	721,417

OPERATING EXPENSES:

Administrative (includes program costs)	101,704
Outreach and Fundraising	121,404
Preservation Services	709,494
Preservation Policy	37,404
Event and Merchandise	8,064
TOTAL EXPENSES	978,070

CHANGE IN NET ASSETS FROM OPERATIONS (256,653)

OTHER INCOME

Restricted Contributions	61,625
Net Investment Return	282,864
	344,489

CHANGE IN NET ASSETS 87,836

NET ASSETS - BEGINNING	2,453,983
NET ASSETS - ENDING	2,444,452