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PRESERVATION
CONFERENCE + AWARDS

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The New Hampshire Preservation Alliance strengthens communities and stimulates local economies by encouraging the protection and revival of historic buildings and places. We invite you to become a member and receive preservation news, event information, advocacy alerts, and, most importantly, support historic preservation.

P.O. Box 268, Concord, NH 03302
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PRESERVATION
CONFERENCE + AWARDS

CLAREMONT
NEW HAMPSHIRE

MAY 19 | 2023



CONFERENCE SCHEDULE

BREAKFAST, REGISTRATION CHECK-IN | 8:15am-9:00am

Location: Claremont Opera House
Breakfast pastries and hot beverages in the Opera House ticket lobby catered by Uptown Bakery, Claremont

Opening Remarks | 9:00am

- **Byron Champlin**, Chair, NH Preservation Alliance Board of Directors
- **Jennifer Goodman**, Executive Director, NH Preservation Alliance
- **Ruth Ward**, State Senator, District 8
- **Ben Wilson**, Director and State Historic Preservation Officer, New Hampshire Division of Historical Resources

AWARDS CEREMONY | 9:15am-10:30am

- **Jeanie Forrester**, Vice Chair, NH Preservation Alliance Board of Directors

MORNING SESSIONS | 10:45am-12:00pm

Housing Solutions Using Preservation

Location: Claremont Opera House

Preservation is part of the solution for today's housing crisis. This panel will include representatives from a variety of housing projects located in historic properties – from small towns to millyards to homeless shelters.

- **Ben Frost**, moderator, Deputy Executive Director, Chief Legal Officer at New Hampshire Housing
- **Erin Hammerstedt**, Executive Director, Historic Harrisville
- **Eric Chinburg**, President and CEO, Chinburg Properties
- **Michael Reinke**, Executive Director, Nashua Soup Kitchen & Shelter, Inc.

Mind Your RFPs and RFQs:

Taking a Project from Conception to Completion

Location: Trinity Episcopal Church

The nuts and bolts of a preservation capital project. A seasoned panel with experience in municipal and nonprofit project management will discuss their decades of experience in making the right plans and assembling the right team.

- **Michael Branley**, Swanzey Town Administrator
- **Michael Bruss**, Bruss Project Management, LLC
- **Michael Petrovick**, NCARB, AIA, Michael Petrovick Architects, PLLC

Strategic Planning and Board Development

Location: Claremont MakerSpace

Successful projects need successful groups behind them. This session will dive into strategic planning and board development for your organization.

- **Susan Tresch Fienberg**, Nonprofit Consultant
- **Maggie Stier**, Advancement Projects Coordinator, NH Preservation Alliance

MILLYARD TOUR

Meet at Main entrance of Claremont Opera House

Claremont's millyard is an example of how preservation tools can be used to enliven a downtown and incubate business. This tour will look at topics of community and economic development, housing, and the creative economy. The tour will include visits to the former textile Mill No. 3 at Monadnock Mills, which is now the home of 83 new rental apartments along the riverfront, and the former Forge Shop of the Sullivan Machinery Co., which now houses the Claremont MakerSpace.

- **Jennifer Pennell**, Associate Architect, Chinburg Properties
- **Kelley LaRue**, Interior Designer, Chinburg Properties

LUNCH AND EXPLORATION OF HISTORIC CLAREMONT

12:00pm-1:15pm

Come to the ticket lobby of the Opera House to grab lunch catered by the Barn Café, Claremont. Take your lunch for a picnic in front of the Opera House at Broad Street Park, or down to the Sugar River and enjoy the view of Claremont's historic mill buildings from the Visitor Center Common on the north side of the river. Explore what Claremont has to offer before the afternoon sessions begin! You are also welcome to sit in the Opera House Atrium or main theater area. Books will be available for purchase in the ticket lobby during the lunch hour.

AFTERNOON SESSIONS I | 1:30pm-2:45pm

The Downtown Toolkit: Helpful Tools for Vibrant Downtowns

Location: Claremont Opera House

A perennial favorite at our conference returns – this time with a close look at Claremont and how the City has used National Register Historic Districts, locally-designated historic districts, tax incentives, and strategic investments to reimagine and revive its downtown in the post-industrial era.

- **Nancy Merrill**, Director, Planning & Economic Development, Claremont
- **David Messier**, Chair, Claremont Historic District Commission

Revitalizing Rural Communities

Location: Trinity Episcopal Church

Rural towns have different needs and unique challenges compared to even our state's small cities. This workshop will be part inspirational, part interactive and encourage participants to think outside the box when it comes to rural resources.

- **Andrew Cushing**, Community Preservation Services Manager, NH Preservation Alliance
- **Jenna Lapachinski**, Field Services, Preservation Trust of Vermont
- **Meghan Gross**, Special Projects, NH Preservation Alliance

Unloading Surplus Buildings the Right Way

Location: Claremont MakerSpace

Does your town or historical society have a few extra buildings on its hands? How can we unload surplus buildings in a way that breathes new life into our communities, but also helps us sleep at night? Lots of great examples will be shared in this session.

- **Jennifer Goodman**, moderator, Executive Director, NH Preservation Alliance
- **Becky Mitchell**, Stratham Heritage Commission
- **Steve Bedard**, Bedard Preservation & Restoration, LLC
- **Tom Paquette**, Campbell Farm
- **Betty Dunn**, former member, Windham Historic District Commission

MILLYARD TOUR

Meet at Claremont MakerSpace

- **Jennifer Pennell**, Associate Architect, and
- **Kelley LaRue**, Interior Designer, Chinburg Properties

AFTERNOON SESSIONS II | 3:00pm-4:15pm

Strategies for Marketing and Funding Your Preservation Project

Location: Claremont Opera House

A seasoned panel of experts will walk through how to market your project and how to fund it using examples of various communication strategies and funding stacks.

- **Byron Champlin**, Moderator, Chair, NH Preservation Alliance Board of Directors
- **Paula Gilman**, Gilmanton
- **Jeanie Forrester**, Tilton Town Administrator
- **Helen Frink**, Retired Board Member, Chase's Mill

Happy Communities:

How to Improve the Health of Your Town

Location: Trinity Episcopal Church

The co-author of *Communities and Consequences II* will present lessons learned from around the state on why communities need a balanced human ecology to be successful and desirable places to live, work, and play.

- **Lorraine Merrill**, former Commissioner, NH Department of Agriculture
- **Dr. Steven Whitman**, AICP, Resilience Planning & Design
- **Hanna Flanders**, Kearsarge Food Hub
- **Andrew Cushing**, Community Preservation Services Manager, NH Preservation Alliance

Growing the Movement:

Outreach and Engagement Strategies

Location: Claremont MakerSpace

Ever been called the hysterical committee? Or felt like your voice isn't heard? At this session, hear ideas for building a preservation constituency, finding common ground, and taking care of yourself along the way.

- **Chris Skelly**, Skelly Preservation Services

SESSION AND TOUR LOCATIONS

- Opera House | 58 Opera House Square**
The Italian Renaissance Revival-style Town Hall and Opera House was designed by architect Charles Rich, of the New York City-based firm Lamb & Rich, and built by contractor Hira R. Beckwith of Claremont. The Opera House opened its doors in June of 1897 with a celebration unlike Claremont had ever seen. The interior of the building features a frescoed ceiling, decorative wall frieze and gold-leafed plasterwork in high relief. The building was listed on the National Register of Historic Places in 1973 and restored to its former glory by the Opera House Restoration Committee in the late 1970s. The original stage curtain, painted by Boston-based scenery painter Maxwell Alexander, has been restored and still hangs above the stage today.

- Trinity Episcopal Church | 120 Broad Street**
Founded in 1842, the Trinity Episcopal Church was designed by the New York firm Wills and Dudley and built in 1852. The Church is one of the best examples of Stick Style architecture in the state and has been extended and enlarged several times over the years. Its steeple was lost to The Hurricane of 1938. Handicap parking is available behind the church; access via Barber Street

- Claremont MakerSpace | 46 Main Street**
The historic "Sawtooth Building" was built in 1902 as the Forge Shop for the Sullivan Machine Company. Suffering many years of neglect after abandonment, it has been restored, repurposed and is now back in service — making things again. Once used to forge metals and service mill equipment, the Sawtooth Building now serves as the proud creative hub of the greater Upper Valley region. It is home to a mix of artists, engineers, inventors, alchemists, tinkers, hobbyists, crafters, and professionals. Handicap parking is available in front of the MakerSpace.

- The Common Man Restaurant | 21 Water Street**
The Common Man Restaurant opened in 2019 after an extensive restoration of the Woven Label Building of the Monadnock Mill complex. This two-story brick building, also known as the Weave Shed, was built in 1909 to house 65 Jacquard looms for weaving bedspreads. The Common Man Inn is located in an adjacent mill building and now offers full-service events at its Inn and Restaurant.



PLEASANT STREET/DOWNTOWN TOUR

Meet at Main entrance of Claremont Opera House

Last year, the City of Claremont wrapped up its revitalization of Pleasant Street – the city's historic shopping corridor. This tour will include an in-depth look at that process and the plans to attract new businesses to the downtown. Project highlights include newly redeveloped mixed-income housing in the Goddard Block, and past projects at the Odd Fellows, Farwell, and Brown Blocks.

- **deForest Bearse**, Claremont City Planner
- **David Messier**, Chair, Claremont Historic District Commission

RECEPTION | 4:30pm-6:00pm

Location: The Common Man Restaurant

Closing remarks by Alex Ray, The Common Man, and other hosts

Please join the NH Preservation Alliance to wrap up the day with drinks, appetizers, and more meaningful conversation. Network with fellow attendees and share what you've learned at the conference, or just come and enjoy the good company after an inspiring day! Reception will be hosted in the Sugar River Ballroom at The Common Man Restaurant.



TOUR LOCATIONS

MILLYARD TOUR

Meet at Opera House

- Claremont Makerspace, 46 Main Street
- Monadnock Mill, 29 Water Street

PLEASANT STREET AND DOWNTOWN TOUR

Meet at Opera House

- 58 Opera House Square