

New Hampshire Preservation Alliance 2022 Annual Report

On many fronts, the Preservation Alliance expanded preservation activity during the past year. More investment in old places, downtowns and village centers; greater understanding of preservation strategies and benefits; and more people in the preservation movement. We helped you and others as we emerged from the pandemic, with long-time and new services, as people reevaluated what was important to them, adapted their homes for new uses, or struggled to help Main Street community landmarks survive and thrive during the pandemic.

Understanding trends and meeting the needs of existing and new audiences were key to our success. We attracted new sources of funding, built staff and capacity, and made sound financial decisions based on new policies and procedures to close the year in a positive position.

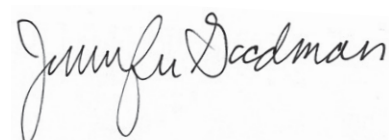
Our board and staff embraced a new three-year strategic plan. We want to build on our strengths and help address climate issues, the housing crunch and the critical shortages in the preservation trades, while enhancing core services.

We're grateful people like you will help us realize our vision. Please contact us with any questions or suggestions.

Sincerely,



Nicholas Mitchell, Chair



Jennifer Goodman, Executive Director

Examples of our impact, organized by strategic objective:

Increasing preservation investment

- Seven to Save, now in its seventeenth year, has listed over 100 endangered properties or resources and continues to post a 50% success rate, rescuing more than 50 major historic properties.
- Nearly all the historic preservation grant recipients in 2022's N.H. Land and Community Heritage Investment Program funding cycle were helped by our building assessment grant program. To date, the program has helped more than 90 community landmarks in nearly 80 towns and cities.
- Interest in barn preservation remained high. Several property owners received assessment grants funding an expert consultation with a barn contractor.

Increasing understanding of preservation strategies and benefits

- Votes at town meetings across the state showed new or renewed support for investing in community landmarks and historic assets and embracing preservation planning tools. We bat nearly .1000!
- Nearly half of our communities have adopted the popular barn tax incentive, RSA 79-D, providing tax relief to owners of over 600 historic farm structures.
- Stratham adopted a zoning overlay for its Portsmouth Avenue/Route 33 corridor; it's considered the first Neighborhood Heritage Area in the state.
- Swanzy and Boscawen adopted the Community Revitalization Tax Relief Incentive, RSA 79-E, to encourage new investment in historic rehabilitation projects.
- The Alliance continues to work with private owners to place preservation easements on historic structures to safeguard the property when they no longer own it.
- Increasing base of preservation members and supporters
- Many attendees at our 20 well-received virtual educational programs this year were new to us, and many became donors. Our Expo on the Road series was



Demolition of the last-of-its-kind Gasholder in Concord was avoided, thanks to our efforts and negotiations with the owner, Liberty Utilities. Our continued leadership facilitated a much-needed stabilization project. Courtesy: William Mitchell

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www.nhpreservation.org

Thanks to Our Donors

The Preservation Alliance greatly appreciates the generosity of all of our donors. We would like to give special recognition to our members and donors to the Annual Fund at the \$100 and above level during FY 22 (which ended June 30, 2022). The Annual Fund helps us bring the best tools and resources to communities across the state to advance preservation. More at www.nhpreservation.org.

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Go to www.nhpreservation.org for a map of our FY21 activity across the state. Check out your own town or another favorite in a year in which we broke records for grant-making and other services.

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\$2,000 +

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Preservation Company
Preservation Timber Framing, Inc.
The Rowley Agency
Samuel P. Pardoe Foundation
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\$1,000 - \$1,999

Anagnost Companies
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Merrimack County Savings Bank
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TMS Architects, PA

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Cobb Hill Construction
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Mountain View Grand

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Owen Associates, Inc.
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SMP Architecture

\$250 - \$499

Alba Architects LLP
Allied Window
Arch Weathers Historic SashWorks, LLC
Arnold M. Graton Associates, Inc.
Banwell Architects
Cedar Mill Group
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Coldwell Banker | Antique Homes Division
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Emanuel Engineering
Enviro-Tote, Inc.
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Our “bricks and mortar” grants, funded by individual donations and partnerships with The 1772 Foundation and the Northern Border Regional Commission, helped over 30 community groups and municipalities assess, repair and restore their historic buildings like the Willing Workers Hall in Warren. Courtesy Photo



It was a big year for ribbon-cuttings and other celebrations for former Seven to Save properties like the Colonial Theatre, Laconia that we’ve helped in different ways over the years. We’ve been told that from workshops to emails to face-to-face visits the Preservation Alliance has been there with advice and suggestions. Courtesy: Belknap Economic Development Commission

cont’d from page 1

particularly popular, with people embracing in-person programming.

- Our new weekly e-blast is boasting higher-than-industry open and click rates, and early reviews of our new mobile-friendly website are positive.
- Our networks of qualified tradespeople throughout the state are growing. More preservation-related businesses have signed on to be listed in our online Preservation Directory.
- We hit our fundraising targets and have replaced start-up funds from donors with diverse contributed and earned revenues (a 26% increase in core operating revenues).



The Preservation Alliance received support from the National Trust for Historic Preservation to assess preservation trades education and recommend improvements to address the shortage of qualified professionals. Courtesy: Steve Booth Photography

Financial Report FY 2022

Independent accountant’s review and more at www.nhpreservation.org.

OPERATING REVENUE:

| | |
|--|----------------|
| Income from individuals, business and foundations..... | 954,266 |
| Earned Income | <u>33,639</u> |
| TOTAL REVENUES | 987,905 |

OPERATING EXPENSES:

| | |
|--|------------------|
| Administrative (includes program costs)..... | 78,159 |
| Outreach and Fundraising | 162,410 |
| Preservation Services (utilizing prior year grant funds) | 1,034,850 |
| Preservation Policy | 23,368 |
| Event and Merchandise | <u>8,838</u> |
| TOTAL EXPENSES | 1,307,625 |

CHANGE IN NET ASSETS

FROM OPERATIONS..... (319,720)

Drawing from \$516,897 prior year funds for Preservation Services to balance revenue and expenses.

OTHER REVENUE/LOSS

Net Investment Return..... (166,978)

CHANGE IN NET ASSETS: (538,035)

NET ASSETS BEGINNING 2,334,010

NET ASSETS ENDING 1,795,975