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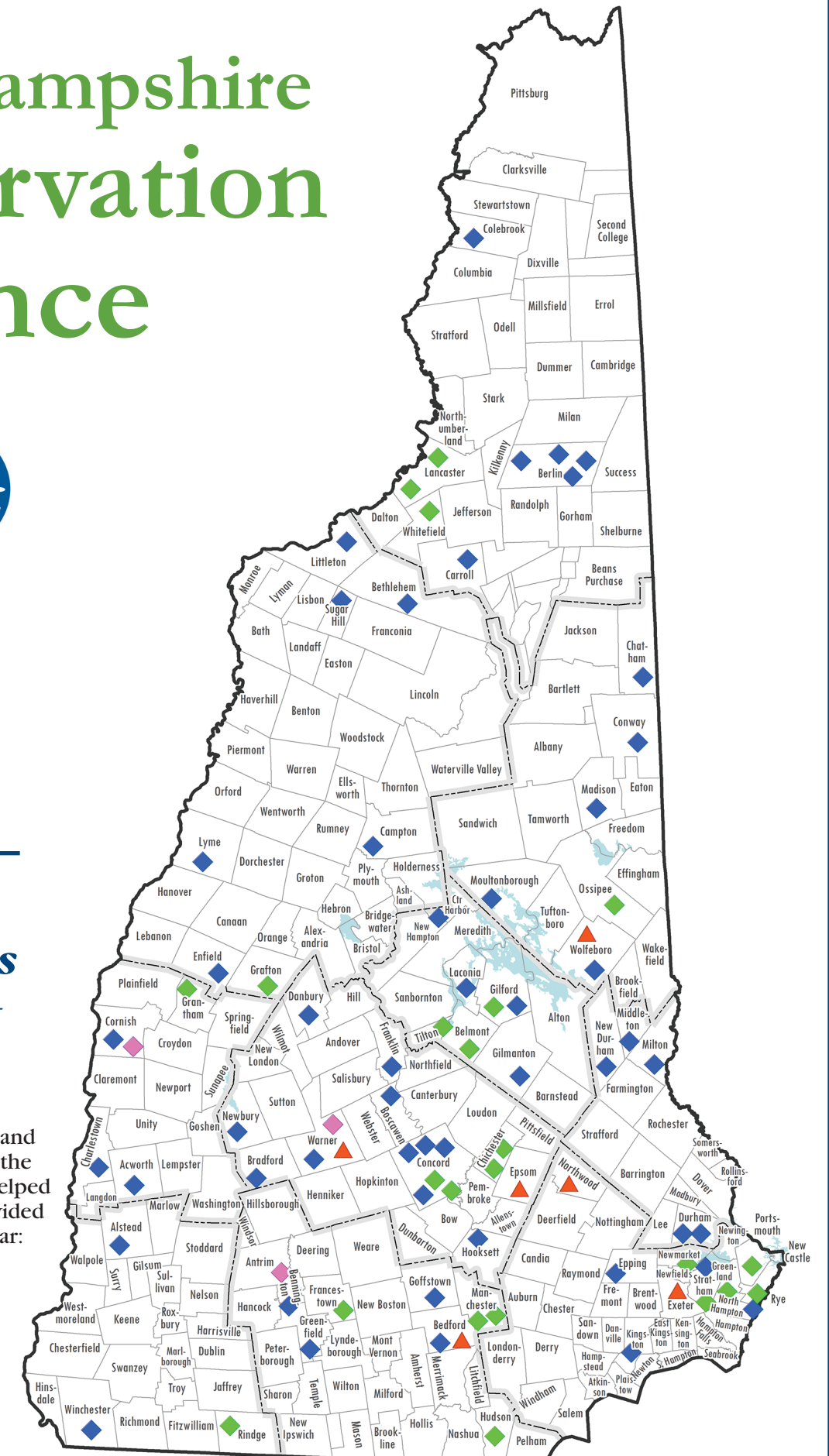


2014 Annual Report

Working in Communities throughout the State

With members in 210 towns and
constituent networks across the
state, we are pleased to have helped
thousands of people, and provided
these direct services this year:

- ◆ On-Site Field Service
- ◆ Program or Event
- ▲ Barn Grant
- ◆ Assessment Grant (LCHIP-Funded)



Map courtesy of Neatline Associates

Dear Friends,

The N.H. Preservation Alliance's past year was full of successes in saving special places, advancing public policy, and expanding our base of support.

Saving special places: Nearly half of our 56 *Seven to Save* endangered properties around the state are now considered saved. Our constituents for these projects consistently give high marks to the Alliance for the direct assistance they received. As shown on our map, we also served over 60 projects through site visits and planning grants, and helped hundreds of property owners through our phone assistance and internet-based resources. Our biennial Old House & Barn Expo and 16 other well-received programs reached over 3,400 new and returning participants, including homeowners, community leaders, and professional planners, architects and realtors. Audiences reported that they gained useful new information and tools, and that they left with greater motivation to increase their level of preservation activity. Seventy-two percent of our constituents report that they know more about preservation than they did a year ago, and 85% of those attribute the change of knowledge and behavior to the Preservation Alliance.

Strengthening Preservation Policy: We supported two successful legislative efforts. The first expanded an economic development tax credit that encourages investment in existing infrastructure and downtowns, and the second created a commission to celebrate the bicentennial of the State House in 2019. The Preservation Alliance also contributed ideas to the state energy plan, recommended improvements to the state site evaluation process for approving new energy projects, and advocated for protection of historic resources that would be affected by the proposed Northern Pass transmission project. With our help, several existing tools including the tax incentive that encourages barn preservation saw gains this year as well.

Your renewed support and on-going suggestions are important to us as we seek to realize our mission of preserving New Hampshire's important historic resources and maintaining the character of cities and towns and contributing to the state's economic vitality. We will continue to respond effectively to increasing calls for service as many families, non-profit property owners and developers turn to us for creative solutions to their preservation challenges. We are counting on you to help us make the best investment possible in our people and communities to assure that the unique character of New Hampshire is maintained for generations to come.

Sincerely,

Kenneth Viscarello, Esq.
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Jennifer Goodman
Executive Director

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What We Do



Granges across the state, including the Lyman Grange (left), were named to the Seven to Save list in 2013 because of their significance and uncertain futures. Many are gaining new awareness of preservation strategies and benefits with assistance from the Alliance's new Grange Preservation Toolkit, which was presented in April at a statewide Grange gathering.



This past year, we saw the largest annual increase in the use of the barn tax incentive since 2009. Eighty-seven municipalities now have 462 easements on structures which allow reduced property taxes for their owners. Eighty percent of our planning grant recipients report that they have invested in their at-risk buildings. The owners of this New Boston barn (above) addressed recommendations suggested in an assessment report, and secured tax relief, in 2014. Enhanced support for barns will be available in the coming year thanks to generous support from Jane and Peter McLaughlin, Paula and Colin Cabot and other donors.



The Alliance launched a new program called "Who's Taking Care of Your Town's History" in response to a need for more awareness and engagement in preservation. Participants came from nearly two dozen towns for talks in Lancaster, Ossipee and Stratbam to learn successful strategies and explore solutions to local preservation concerns. The Ossipee group pictured above met in the former Carroll County Courthouse which the local historical society acquired ten years ago to serve as a meeting and resource center.



Over thirty-four hundred attendees to our Old House and Barn Expo and other workshops left better equipped to address old home and barn needs ranging from masonry and paint to window repair (Expo workshop with John Leeke shown at left). Photo: Steve Booth Photography.



The Alliance expanded its portfolio of preservation easements on landmark properties with the c.1858 Stephen D. Osborne House in Keene, now converted to four condominium units. James Putnam, a long-time advocate for preservation in that city, generously donated the easement to safeguard the investment that he made in the restoration and redevelopment of this Second Empire gateway property. The Alliance is working with several other property owners on easements throughout the state. Photo: Elizabeth Durfee Hengen.



With contract support from a new program of the NH Housing Finance Authority, the Alliance provided in-depth assistance to two towns interested in creating a more flexible alternative to a Historic District. Over the past year, Hooksett and Greenfield (pictured at left) explored how a Neighborhood Heritage District might help them accomplish various development and preservation goals within their village centers. The process yielded both data and practical experience that will help these communities and others in the future.



Municipally-owned properties, and town halls in particular, have received a large share of our attention in the last year. The Middleton Town Hall, Wolfeboro Town Hall (above) and Boscawen's 1913 library: all Seven to Save sites, have made substantial progress in gaining public support and funding this year. The Preservation Alliance has made 19 planning and assessment grants to help projects like these develop a "road map" for preservation success, in partnership with the N.H. Land and Community Heritage Investment Program.



The Alliance successfully launched a new real estate marketing service to help our Seven to Save listees, intensive field service, and easement properties find new, preservation-minded owners. Our promotion augments the marketing efforts of the owner's agent, and helps attract a broader audience of suitable potential buyers for these very special places. The Daloz Mill in Hancock, pictured here, now has a new owner with plans for stewardship of this special site.

Financial Report FY 2014

Independent account's review and more at www.nhpreservation.org

OPERATING REVENUE:

Contributions Individuals.....	\$ 117,316
Contributions Business.....	27,600
Contributions Foundation.....	143,432
Special Events.....	63,704
Program Fees.....	44,210
Draw from Endowment.....	23,259
Other.....	3,629

TOTAL REVENUE..... \$423,150

OPERATING EXPENSES:

Administrative.....	\$56,143
Fundraising.....	65,858
Preservation Services.....	221,095
Preservation Policy.....	27,754
Event Expenses.....	40,003

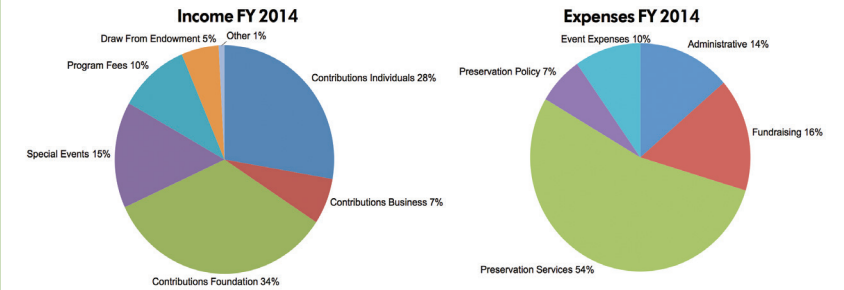
TOTAL EXPENSES..... \$410,854

CHANGE IN NET ASSETS

FROM OPERATIONS.....	\$12,297
Use of Endowment Funds.....	\$(23,259)
Capital Endowment Contributions.....	\$93,255
Net Investment Return.....	\$102,252
CHANGE IN NET ASSETS.....	\$184,515

NET ASSETS - BEGINNING..... \$749,884
NET ASSETS - ENDING..... \$934,399

Temporarily restricted net assets increased by \$55,048 with increased preservation program funding, unrestricted net assets increased by \$57,241 with strong campaigns, and \$72,225 was added to the Monaban Fund.



Preservation Alliance Staff

Jennifer Goodman, Executive Director	Maggie Stier, NH Field Service Representative
Virginia Davidson, Development Associate	Beverly Thomas, Program Director



Board members, staff and friends toured the Actworth Meetinghouse, 2007 Seven to Save and national preservation honor award winner, in November. Photo: Steve Booth Photography