

New Hampshire Preservation Alliance

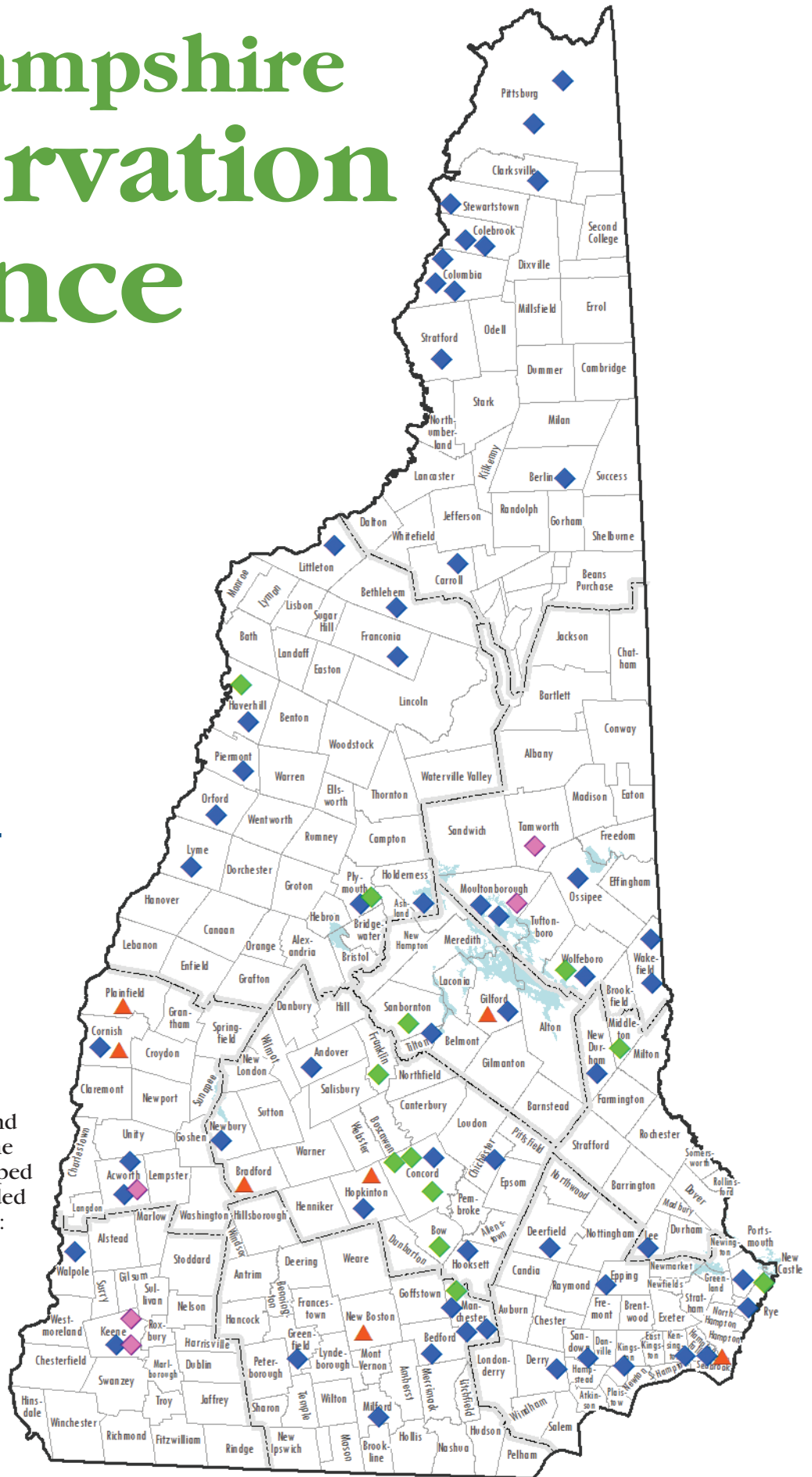


2013 Annual Report

*Working in
Communities
throughout
the State*

With members in 207 towns and constituent networks across the state, we are pleased to have helped thousands of people, and provided these direct services this year:

- ◆ On-Site Field Service
- ◆ Program or Event
- ▲ Barn Grant
- ◆ Assessment Grant (LCHIP-Funded)



Dear Friends,

What

The N.H. Preservation Alliance's past year was full of successes in saving special places, advancing public policy, and expanding our base of support. Citizens Bank recognized our effectiveness with their Champion in Action® award for Neighborhood Development. Calls for service continue to climb as many families, non-profit property owners and developers look to us for creative solutions to preservation challenges.

We're fortunate to work with preservation champions all over the state every day. We have engaged 37% more people in our activities than we had the prior year, and had our best annual fund ever. The map on the cover and the rest of this report should give you a sense of how we customize services for varied situations, and how a little help can propel a preservation project forward over time.

Here is one of our favorite recent stories: Daniel Ayers of Northumberland secured one of our barn assessment grants three years ago. He had purchased his "fantastic place" to preserve the land and buildings which were such an integral part of town history. His landmark property stands across from the 1799 Meeting House, is on the site of Fort Wentworth and the old muster grounds, had been owned by the same family for five generations and was part of an old stage coach stop. With the road map for stabilization and repair of his 1880s barn that our grant provided, he is not only preserving the barn, but this year, he "paid it forward" by giving the Alliance the amount of his grant to support our activities and help other barn owners.

Not everyone's story is like Dan's, but your involvement with the Preservation Alliance is vitally important so we can continue to find new uses for historic properties, stimulate local investment, create jobs, inspire ongoing community development activities and provide assistance and outreach throughout the state.

Your renewed support and on-going suggestions are important to us as we face the preservation challenges that lie ahead. We look forward to continuing to work together, investing in people and communities, to meet the state's preservation needs.

Sincerely,

Kenneth Viscarello, Esq.
Chairman

Jennifer Goodman
Executive Director

Saving Special Places

Thirty percent of our *Seven to Save* endangered properties moved off the list this year, and our constituent contacts for these projects consistently gave high marks to the Preservation Alliance for the direct assistance they received. We also served over 100 community projects, including 57 on-site coaching visits and 12 planning grants as shown on our map, and assisted thousands of property owners at events, by phone and through the internet. In a survey this spring, 71% of our constituents reported they know more about preservation than they did a year ago, and 85% of those attributed the change in knowledge and behavior to the Preservation Alliance.



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The Alliance's Mentoring Retreats provide timely, supportive group experiences for projects in a focused geographic area or with shared interests. Seven to Save listees came together in Middleton to get help from mentors and each other with challenges ranging from project management to funding to communications and outreach strategies. Participants were almost all volunteers working on behalf of town-owned buildings, and they were reminded that patience, persistence and frugality are valuable elements in the process.
Photo: Maggie Stier

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Plymouth State University and its new Preservation Studies program hosted our biennial conference, a well-received event that featured student projects and award-winning businessman Alex Ray. Ray shared how he revitalized the Flying Monkey Theater (photo) and the Common Man Inn and Spa in Plymouth.
Photo: Steve Booth Photography



Strengthening Preservation Policy

The Preservation Alliance worked with legislators to establish three new tools this year that will help property owners, preservation investors and community groups protect and revive historic resources. SB 80 allows municipalities the option to offer property tax relief for certain qualified investments in properties on or eligible for the State or National Register of Historic Places. SB 43 recognizes the important role played by small, historically-significant retail properties in our communities and allows municipalities to provide property tax relief to them. SB 12 authorizes municipalities to adopt optional provisions for protecting or preserving archaeological resources in master plans, subdivision regulations and site plan review regulations. The use of several existing tools like the tax incentive that encourages barn preservation also saw gains this past year.

Another preservation victory for the state was the restoration of diverted funds to the Land and Community Heritage Program (LCHIP), the Alliance's top policy priority. Funds had been diverted for this popular and effective program the last four years, stalling many community projects. This was evident in the 54 historic preservation requests submitted last round, more than double the prior average. Some of the most notable achievement award-winning projects fueled by LCHIP over the last four years include the Discover Portsmouth Center (photo) and the Gilmanton Milling. Photo: David J. Murray, ClearEyePhoto.com



The Preservation Alliance made progress toward its goal of protecting some of the state's most important historic landmarks. Tim and Lynn Cook of Lyme donated an easement on their property, the 1811 Moses Kent Farm. Listed on the National Register of Historic Places, the house features one of the best preserved examples in New England of murals created by the acclaimed artist Rufus Porter. Photo: Steve Booth Photography



With support from the N.H. Housing Finance Authority, Pardoe Foundation and Putnam Foundation, the Alliance is working with the communities of Hooksett and Greenfield (photo) on implementation of a new planning tool called a Neighborhood Heritage District. These districts are zoning mechanisms that help manage change to an area's character, and thereby protect and enhance property values. The "neighborhood" term is significant because districts are established as a result of direct citizen input and include citizen advisory committees that work collaboratively with planning boards. Photo: Bob Marshall

Financial Report FY 2013

Independent account's review and more at www.nhpreservation.org

OPERATING REVENUE:

Contributions Individuals.....	\$ 87,807
Contributions Business.....	43,806
Contributions Foundation.....	126,450
Special Events.....	29,404
Program Fees.....	10,305
Draw from Endowment.....	15,000
Other.....	10,017
TOTAL REVENUE	\$322,789

OPERATING EXPENSES:

Administrative.....	\$59,220
Fundraising.....	54,436
Preservation Services.....	232,339
Preservation Policy.....	32,503
Event Expenses.....	11,230
TOTAL EXPENSES	\$389,728

CHANGE IN NET ASSETS

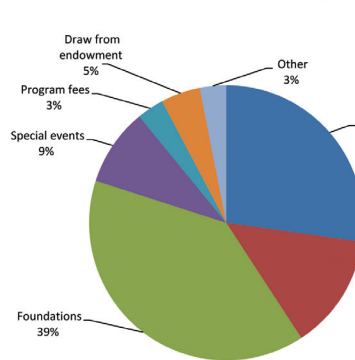
FROM OPERATIONS	(\$66,939)
Use of Endowment Funds.....	(\$15,000)
Net Investment Return.....	\$62,295

CHANGE IN NET ASSETS **(\$19,644)**

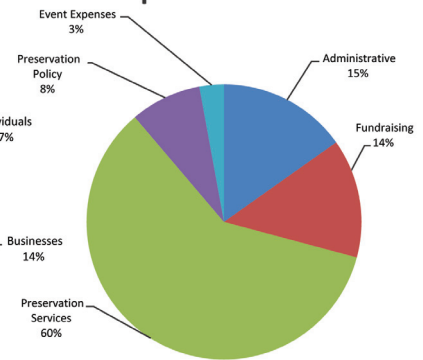
NET ASSETS - BEGINNING.....	\$769,527
NET ASSETS - ENDING.....	\$749,883

Unrestricted net assets increased by \$56,385 with strong campaigns, temporarily restricted net assets decreased by \$78,892 with preservation program activity, and \$2,863 was added to endowment.

Income FY 2013



Expenses FY 2013



Preservation Alliance Staff

Jennifer Goodman, *Executive Director*
 Virginia Davidson, *Development Associate*
 Yvonne Nanasi, *North Country Field Service Representative*

Maggie Stier, *NH Field Service Representative*
 Beverly Thomas, *Program Associate*



Current and former board members gathered at our 2012 Seven to Save announcement at the revitalized Pandora Mill (Seven to Save 2008) in Manchester. Photo: Steve Booth Photography

Thanks to Our Donors!

The Preservation Alliance greatly appreciates the generosity of all our donors. We would like to give special recognition to our members and donors to the Annual Fund at the \$100 and above level during FY 2013. The Annual Fund helps us bring the best tools and resources to communities throughout the state to advance preservation.

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